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An Impact Presentation

ICONS OF EXCELLENCE



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As a kid, if you would have witnessed first-hand the sufferings of people due to lack of adequate healthcare facilities, what would you do? You might become a doctor. You might open a full-fledged hospital in your village. If you answer to the name Dr. Velu, you would be putting together a complete and robust healthcare system, globally.

ircumstances do inspire people to various levels of achievement. But it takes a unique blend of passion, patriotism, dedication, and absolute resoluteness to endeavor into a mammoth task like Dr. GSK Velu has. He is a man on a mission.

A BITS Pilani alumni, he completed his medical pharmacy in a superlative manner to start a career with a health technology company. Truly interested in medical technology and its applications, he stayed abreast with the giant strides taken in the healthcare domain while getting acquainted with the challenges and gaps that existed in the healthcare system in India.

Building on his expertise, Dr. Velu started Trivitron in 1997 to deliver cost-effective medical technology solutions and services to improvise the healthcare scenario and facilities across the globe. Over the decades, Trivitron has emerged as one of the largest Indian healthcare organization dealing in hospital & pathology equipment, reagents, kits and technologies. With products exported to more than 180 countries, Trivitron Healthcare has offices and in Africa, UAE, Europe, China and USA to address the

growing global demand. Its research facilities in India, Europe, USA and China ensure that cutting edge technology gets deployed swiftly.

With a firm footing in the healthcare back end segment or the B2B segment, it was time for Dr. Velu to extend his influence to the B2C segment. Dr. Velu was clear that his commitment was to the people first. The robust and advanced system is to ensure a great delivery of healthcare solution and services. He had to serve the heathcare needs of the people, first hand.

This resulted in a flurry of activity in the Indian Healthcare industry. In 2017 Dr. Velu started the Neuberg Diagnostics chain with operations in India, UAE and South Africa. Neuberg is now amongst the Top 4 pathology chains in India providing advanced Diagnostic Facilities.

Collaborating with existing, committed players in the field, he has extended his domain to set up healthcare facilities in Ophthalmology, Dentistry and Dialysis. He ventured into setting up a leading, multi-specialty hospital chain with a strong reputation for empathic patient care, paramount patient safety and

absolute patient satisfaction. Today, Maxivision, Apollo White, Apollo Dialysis and Kauvery Hospitals are one of the leading service providers in their respective healthcare verticals. Each of his ventures is setting standards for the health care industry.

Dr. Velu has a tremendous understanding of the healthcare system. He is continuously investing in Digital Health & Healthcare IT companies to speed up technology integration to deliver optimal solutions that are available to a cross section of the society. Hexel Technologies is a part of Dr. Velu's Group.

This serial entrepreneur is re-inventing the Indian healthcare eco-system brick by brick. Dr. Velu's project is now metamorphosing into a national mission of making India a world leader in medical technology and healthcare. He plans to leverage the functioning of all his business initiatives to enable India to emerge as the top destination for advanced healthcare and revolutionary medical technology. We need more inspiring people like Dr. GSK Velu. People who, single handed, turn insurmountable challenges into opportunities for making the world a healthier place to live in. More power to his team and him.